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**DRIVE MOTORS HIRES FORMER SHOWROOM LOGIC CHIEF STRATEGY OFFICER TO
EXPAND EXECUTIVE TEAM AS SVP OF CONSUMER EXPERIENCE**

- San Francisco-based Tech Company Leverages Recent \$5.2M Fundraise to Make Key Hire -

SAN FRANCISCO (October 3, 2017) -- Drive Motors, which builds ecommerce solutions for the largest car dealerships and dealers in the country, announced today that Matt Weinberg will be joining the team as Senior Vice President of Consumer Experience. Mr. Weinberg joins the company from Showroom Logic, an automotive digital-marketing company, where he was their Chief Strategy Officer.

"I'm excited to join the team during this pivotal phase for Drive Motors, a company that's uniquely positioned as the online-checkout pioneer in the automotive space," said Mr. Weinberg, who will be based in South Florida. "As the company continues to develop consumer-friendly features that will streamline the future of car buying, I'm looking forward to expanding our dealership network and driving those efforts."

An industry veteran, Mr. Weinberg brings nearly 20 years of automotive experience to his new role at Drive Motors. His responsibilities include engaging with the nation's largest dealer groups to create online strategies that drive the best consumer experience. Additionally, he will be growing a team of automotive ecommerce experts that will help dealers seamlessly deliver online checkout to car buyers, nationwide. He started his career in the car business in 1994, working at several dealerships in automotive retail and ecommerce. He left the retail side of the industry in 2005, becoming Territory Manager, Southeast U.S., for Izmocars, an automotive web-solutions provider.

"Matt's in-depth knowledge of the psychology and behavior of the American automotive consumer, combined with his passion for partnering with dealers and driving their online success, will be a tremendous asset in scaling our growth," said Aaron Krane, CEO and founder of Drive Motors. "With Matt newly on board and rounding out our executive team, we now can elevate our product offerings to the next level, bringing the future of car buying to dealers and consumers, today."

In August 2017, Drive Motors announced that it raised \$5.2 million in total funding with the completion of its seed round, led by Bullpen Capital, with participation from existing investors: Y Combinator, Khosla Ventures, Perkins Coie LLP, Emagen Entertainment Group, and others. Drive Motors transforms car-dealership websites and showrooms into ecommerce destinations, and, since completing Y Combinator's incubator program in 2016, has grown to over 1,000 car orders per month and \$250 million in annual order volume for its dealership customers.

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About Drive Motors:

Drive Motors builds ecommerce experiences for auto dealerships. For dealerships, Drive Motors offers an online-checkout experience that integrates effortlessly into their own website and showroom, and transforms their dealership into an ecommerce destination. For buyers, Drive Motors offers a simple, end-to-end checkout experience that removes sales pressure from the showroom, and lets people buy at home in their comfort zone. For more information, visit drivemotors.com/dealers and follow them on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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